

PMCA Membership & Convention Committee Meeting  
April 30, 2013

Members Present: Dave Achten, Scott Anderson, Joi Davies, Rusty Newman, Gratz Peters, and Jan Pruitt

Staff Present: Tom Palace, Katy Field, Lori Desch-Ranallo, and Judy Menke

Chairman Dave Achten called the meeting to order and thanked everyone for attending.

Dave inquired if everyone had reviewed the minutes from the March meeting that had been e-mailed to them; all present said they had. He commented that there had been good dialogue at that meeting. Scott made a motion to accept the minutes; Jan seconded the motion. Motion carried.

Report on 2013 Convention theme/ideas: Dave stated that the theme "Fore the Future" had been recommended at the March meeting. Gratz expressed concern that it seemed to focus on golf and maybe was not appropriate for the whole convention. Discussion followed with these themes being suggested:

- Fueling the Future
- Energy for the Future
- Leading into the Future
- Focus on the Future
- Preparing for Next Century
- Preparing for the Future
- For Pete's Sake
- Fueling a Brighter Future
- Pump'n for Progress

No final decision was made. These suggestions will be sent to the whole committee for a vote.

Report on rankings for speakers/entertainers: Lori reported that 4 committee members had responded prior to this meeting. Dave and Rusty then added theirs. The rankings were:

Speakers:

1. Matt Dryden
2. Nancy Friedman
3. Gene Marks, Steve Gilliland, Billy Riggs

Entertainment:

1. Lonnie McFadden
2. Billy Riggs
3. Mack Dryden

Tom has since added Tom Kloza from OPIS to the list of speakers and would like for us to use him if available.

Other suggestions for speakers were Wayne Simien or someone from the Fellowship of Christian Athletes. For entertainment other suggestions were a choral group from a local high school or college, and the Marching Cobras. Specifically, the MidAmerica Nazarene University, Olathe, should be contacted first.

Breakfast Speaker: It was decided to contact Wayne Simien first and if he was not available, the FCA.

Seminar Speaker: Tom stated that he would really like to have Tom Kloza speak. Mr. Kloza had indicated in an email to Tom that it would be a month before he would know if his schedule would permit him to come. The committee agreed to wait to see if he would be available before choosing a different speaker.

Lunch Speaker: The lunch features all the awards and has been very lengthy in the past. The committee decided not to have a luncheon speaker.

Tom stated that he would like to have Dan Gilligan speak at some point at the convention, maybe the Motor Fuel committee or the Annual Meeting or Board Meeting. Jan expressed his opinion that he thought Dan should speak at a time when everyone could attend.

Committee meetings will be held again this year. A notice to the chairs of each committee will be sent requesting what resources they will need or speakers to address legislative issues.

Time changes for Monday's schedule of events were discussed. Suggested schedule:

- 8:00 to 9:30 – Breakfast
- 9:30 to 10:30 – Committee Meetings
- 10:30 to 11:30 – Seminar
- 11:45 to 1:15 – Lunch
- 1:30 – 4:00 – Ladies Event
- 1:45 – 3:30 - Board Meeting
- 3:45 – 4:45 – Annual Meeting
- (6:00 – 7:00 – *President's Reception-not discussed, included for information only*)
- (7:00 – 10:00 – *President's Banquet-not discussed, included for information only*)

Women's Event – Sponsorship from Conoco & Museum Outing: At the last meeting Kris Smith had volunteered Phillips 66 as a sponsor for the Women's Event and had suggested the Nelson Atkins Museum. Lori reported that she had received an email from Kris and that the Museum was not open on Mondays or Tuesdays. Joi stated that she believes that most of the ladies would just enjoy shopping as long as transportation was provided. Dave stated that validation from Kris was needed that Phillips 66 would be willing to sponsor the transportation. Pricing needs to be obtained for a bus; a party bus would be fun. Town Center is close so it would be the best location for shopping. It was suggested that a location be pre-arranged for the ladies to meet for drinks before returning to hotel.

Much discussion followed on attracting new members. Suggestions were to offer a discounted membership dues of \$99; invitation to convention, or invitation to a special event to meet Tom and hear about the association. Tom stated that a special membership pricing would need to be approved by the board.

Tom suggested that Supplier Night would be a good time to invite prospective members and asked whether Carter might want to bring in 15-20 people (for a fee). Dave said that he would invite 3 – 4 members, who belong to the MO-KAN Retailers, to Supplier Night.

Registration fees last year were \$225; spouse registration was \$125. Tom stated that an item to be discussed was a one day fee. Should it be \$75 or \$100? Dave stated he felt \$100 was a fair price. Joi stated that she felt the fee of \$125 for spouses was too high. Both Katy and Lori responded that just the meal costs for both days were more than the \$125 charged.

Katy brought up the 50/50 Lucky Card Drawing for a charity. Past charities were the American Cancer Society, Children's Mercy Hospital, and the Nathan Project. Gratz's chosen charity would be the Juvenile Diabetes Kansas Association. Katy will contact them for information.

Agenda Items for next meeting:

- Theme
- Finalize Speakers/Entertainment/Menu Items
- Women's Outing
- One Day Pricing

Next meeting date & location: June 4<sup>th</sup>, 11:00 am, PMCA office.