

Convention/Membership Committee Meeting
February 28, 2014
Marriott Hotel, Kansas City MO

Present: Diane Ring, Joi Davies, Jason Craine, Michael Fitkin, Kevin Brown, Scott Anderson, Rusty Newman, Dave Achten

Dave Achten called the meeting to order and welcomed Jason and Michael, both from Kennedy & Coe, to the meeting.

Dave gave an update on Kris Smith; Kris has had is surgery and recovery is going well.

The minutes of the last official meeting held on November 11, 2013 were read and approved.

Dave reported that Rusty, Scott Zaremba, Gratz Peters and himself had met in Gratz office to discuss fundraising efforts. A list of possible donors was compiled with each being assigned to someone on the fundraising committee to call on with an asking amount also assigned. The total asking amount was \$274,000.

Rusty reported that no specific commitments had been received to date. He was going to try to solicit many vendors exhibiting at PACE. Another mailing needs to be done after PACE. The fundraising committee thinks another classification needed to be added. It was decided that all donations under \$1000 would be listed as Century Club. They would like to see a flyer designed just for donors that probably would fall into that class.

Deadline for soliciting donations was set as May 1st.

Kevin Brown reported that the Memorabilia committee consists of himself, Marvin Spees, and Jim Selenke. Kevin is soliciting estimates for a 16 x 12 banner backdrop for photos. He reported that he has spent about \$300 so far for signs and that more could be made from foam board. He should have a quote by April 1st.

We will need to have photographer available at all times for pictures in front of the background. Katy stated that Kelly Rockers would be available and Kevin is checking to see if one of his daughters also might be willing to take photos.

Katy reported that there had been a conference call with representatives from Phillips 66 about the commemorative book. Those representatives had reported that Phillips 66 did not have the capability of producing the type of coffee table book we are wanting. They also stated that they thought it would be better to have a printer close by because of all the proofing that would need to be done. The consensus by the committee was that the committee or at least Joi and Scott should have the chance to review the book before final printing. Everyone also expressed the opinion that they thought the book would be better if done in black and white instead of color and also the hope that the picture from the 10th convention would be used on the cover.

Entertainment for Monday night was discussed. Katy stated that Dan Fast and the staff were the ones who would be looking into entertainment. She reported that she had contacted a group called Quick Change and that their act was very short (about 10 minutes) but really held everyone's attention. Kevin stated that he had seen them several times and agreed that their performance was one enjoyed by all ages and genders. Katy reported that their starting price was \$4500 plus expenses. She had talked to their agent and told her that she didn't think our budget would allow that price. Katy was told to contact them again with the amount that we could do. The committee expressed that they thought we should pursue having them as they would be something different that everyone would enjoy and thought that this year we should keep entertainment short so as to allow for more mingling and reminiscing. Katy will relay this to Dan and the rest of the staff. For Sunday night the committee suggested that there just be music played in the background, no set performance.

Scott suggested that we put something on Facebook about our 100 year anniversary. Everyone thought this was a good idea.

Katy reported that Tom was working on speakers and that Charles Koch had replied that he was not available. Scott asked whether we had considered Governor Brownback or Senator Jerry Moran.

Katy stated that a suggestion had been made to have a separate committee meeting day in the future with the committee times being staggered so that someone interested in more than one committee could attend each. This committee thinks that adding a separate day would be a challenge with the time constraints everyone faces so most were not in favor of this idea.

May 1st was set as the deadline for having the funding in place. PACE would be the big kickoff.

It was suggested that the next meeting be held in Wichita at the Drury Broadview Hotel so that everyone could see the rooms and have a better feel for the layout. April 28th at 11:00 was chosen. Katy will see if that can be arranged. *(Note to committee: Lori was able to get this date on the hotel's calendar.)*

Meeting adjourned.

Respectfully submitted,

Katy Field